



- ✓ It is the intermediary between merchants and affiliates
- ✓ There are lots of affiliate networks
- ✓ Choosing the right network is key
 - Statistical information
 - Tracking
 - Payment processing



- ✓ Do your research and find the best one
- ✓ Most of them require a signup and setup fee
- ✓ Make sure it provides the level of service and tools
- ✓ You will be promoting affiliate links
- ✓ All affiliate programs are different in some ways